



Sponsorship Prospectus

The Sunshine Coast will host its very first WordCamp on May 7th & 8th this year. The event is to be held at the Innovation Centre at the University Sunshine Coast. We are working hard to make the Sunshine Coast WordCamp the best Australia has ever seen!

Australian WordCamps are unlike most countries as there is usually only 1 or 2 each year so many members of the Australian WordPress community fly in from all around the country to attend the event.

WordCamps are hailed worldwide as one of the best value for money conferences on the planet, and with WordPress now powering in excess of 25% of the web, they attract a large and diverse audience from the technology sector, from bloggers, designers and all the way up to the leaders of the web community.

WordCamp is a non-profit event so we rely on funding from sponsors to make the event a success. Any contribution that you provide for our community will both help make WordCamp Sunshine Coast possible and get your brand in front of the passionate type of people who should know about it – the type who go to events on weekends to talk shop.

Please read through our prospectus to see if there is a sponsorship package that is suitable for your organisation.

Noosa

Platinum

Our Noosa Platinum sponsorship is our top level package, by choosing this option your organisation will have maximum exposure for brand awareness.

Check out the comprehensive list of perks you will be afforded for helping us with this prestigious sponsorship package.

- Complimentary Tickets: 5
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event
- Social media post thanking your company for sponsorship
- Logo on slide projected between presentations
- Space on swag table to place swag items
- Thanks in pre and post event emails
- Logo on programs (separate from attendee badge)
- Logo on attendee badge
- Thank you in opening or closing remarks
- Other special thanks

There are only 2 slots available for this amazing sponsorship package.

Price: \$5,000

Mooloolaba

Gold

The Mooloolaba Gold Sponsorship package gives companies almost all of the advantages of the Platinum level, exposing your brand at key points of the WordCamp process.

- Complimentary Tickets: 3
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event
- Social media post thanking your company for sponsorship
- Logo on slide projected between presentations
- Space on swag table to place swag items
- Thanks in pre and post event emails
- Logo on programs (separate from attendee badge)

There are only 3 slots available for this fantastic sponsorship package.

Price: \$3,000

Coolum

Silver

The Coolum Silver package gives your company great exposure at a reasonable price.

- Complimentary Tickets: 2
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event
- Social media post thanking your company for sponsorship
- Logo on slide projected between presentations

There are only 5 slots available for this great sponsorship package.

Price: \$2,000

Cotton Tree

Bronze

The Cotton Tree Bronze package is awesome value for small agencies and companies who want brand exposure at a budget price.

- Complimentary Tickets: 1
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event .

Price: \$1,000

After Party Sponsor

Let's face it, everyone loves to party. WordPress peeps are no exception, and they are especially appreciative of the After Party sponsor.

This is a bargain sponsorship level, giving maximum exposure at a low cost.

For WordCamp Sunshine Coast we are holding our After Party at the beautiful Mooloolaba Surf Club, with an amazing view of the beach and close to accommodation, we felt this was the perfect setting for our beach themed WordCamp.

Check out what you get.

- Complimentary Tickets: 2
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event
- Social media post thanking your company for sponsorship
- Logo on slide projected between presentations
- Space on swag table to place swag items
- Other special thanks during the after party

There is only 1 slot available for this fun sponsorship package.

Price: \$2,750

Speakers Dinner Sponsor

The WordCamp Speakers Dinner is a chance for speakers and organisers to come together on the Friday evening and enjoy a nice meal while getting to know each other better before the craziness of the next two days of WordCamp.

This is your chance to get your company brand in front of the innovators and thought leaders of the WordPress community.

- Complimentary Tickets: 1
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event
- Other special thanks
- Special invite as guest of honour to Speakers Dinner

There are only 2 slots available for this sponsorship package.

Price: \$1,000

Food Sponsors

Day 1 or Day 2

We love to take care of our WordCamp attendees, so we provide food in the form of morning tea, lunch and coffee. For this to happen we need two generous sponsors who will get special mentions during the lunch break as well as all this:

- Complimentary Tickets: 2
- Company name on website
- Company logo on website
- Company description on website
- Blog post thanking all sponsors before the event
- Other special thanks
- Social media post thanking your company for sponsorship

There are only 2 slots available for this sponsorship package.

Price: \$1500

Community Sponsors

Want to contribute to WordCamp Sunshine Coast, but don't require brand exposure? Consider being a Community Sponsor.

For just a little more than the cost of admission you receive:

- Included Tickets: 1
- Personal name on website
- Blog post thanking Community Sponsors before the event

Price: \$150

To apply for or get more information on any of these packages please contact us through the website: 2016.sunshinecoast.wordcamp.org/sponsor

Or email us directly: wordcampsunshinecoast@gmail.com

Thank you for taking the time to look through our prospectus, and we hope to see you at WordCamp Sunshine Coast 2016!

